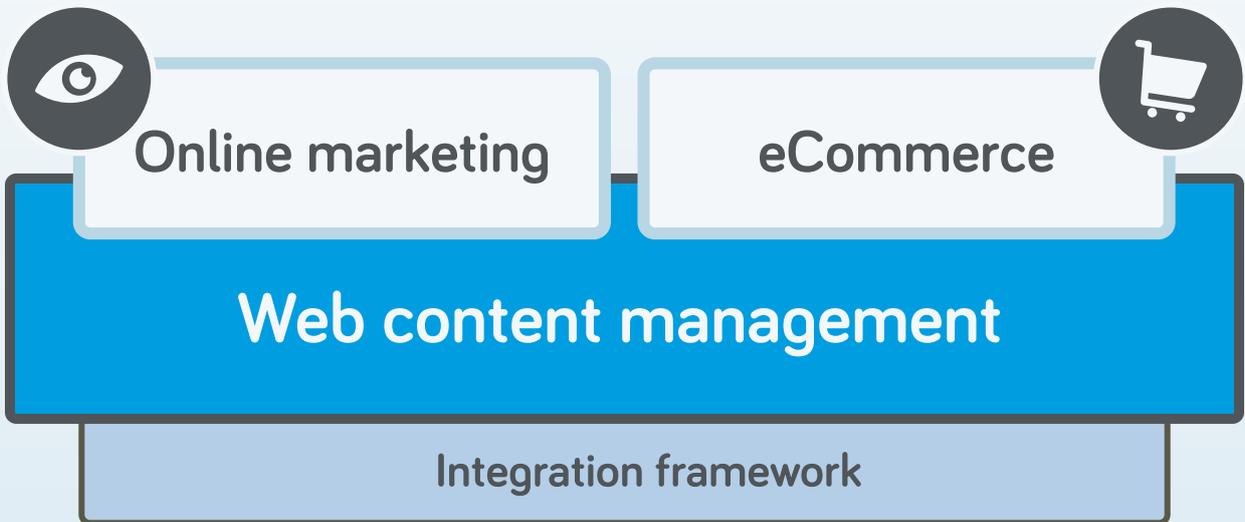




## ALL-IN-ONE ONLINE BUSINESS PLATFORM



ERP



CRM

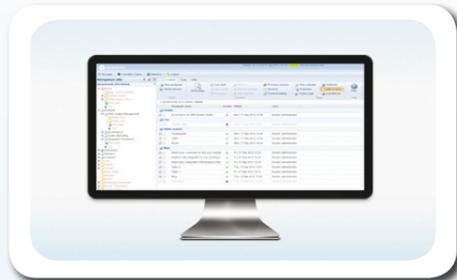


DOCUMENT  
MANAGEMENT



PIM

## WEB CONTENT MANAGEMENT



Dynamicweb CMS is the backbone of any Dynamicweb solution. It is easy to work with, it integrates with other systems and it grows along with you and your business.

Accompanied by a lot of standard functionality and advanced features, it does what you need it to do and more!

## ONLINE MARKETING

We have entered a new phase of the web age. Doing business on the Internet is now all about knowing how to target your key customers. Dynamicweb's integrated online marketing tools will provide you with the knowledge you need, in order to be successful online.



Get more traffic, a lower bounce rate and more prospects to act on your calls to action. Dynamicweb's Online Marketing Center has the power to target individual visitors, based on their behaviour, and lead them to relevant content.

## ECOMMERCE



Dynamicweb eCommerce is one of the most widely used platforms for webshops. It is well-known for its large amount of standard functionality and its ease of implementation.

It is fully integrated with Dynamicweb CMS which lowers operational costs and reduces complexity, when it comes to performing your daily tasks. Dynamicweb has standard integration to Microsoft Dynamics AX, NAV and C5.

## INTEGRATION FRAMEWORK

As your business grows, you need your webshop to integrate with your back-office systems and external data sources to streamline your day-to-day operations. Whether you started out as a one-man webshop or crossed over from brick and mortar to web, eventually you need to manage your operations centrally and integrate your webshop with your existing business processes.



Dynamicweb has a well-documented API based on .NET 4.0. The open Dynamicweb API offers extensive development possibilities - from simple modifications to full modules.

## ABOUT DYNAMICWEB

Dynamicweb is our name and our product!

**"We love the web"** is our vision and what we are all fuelled by. We exist to deliver All-in-One software to small and medium-sized companies that helps them develop and manage their online business.



**The founders Christian Beer & Nicolai Høeg Pedersen**

Since 1999, we have developed software for online sales and marketing. In cooperation with our worldwide network of certified Dynamicweb partners we have developed solutions for more than 4,000 customers.

Dynamicweb is your **All-in-One online business platform** with everything you need for websites, webshops and online marketing.



**dynamicWEB**<sup>®</sup>

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